TESS Partners

Federal agencies need communications that connect, where every element works together to drive real engagement and measurable results. **TESS Partners** creates these connections through **tessellated thinking**, an approach that orchestrates audiences, messages, and channels into integrated strategies where each piece strengthens the whole.

An **SBA-certified Service-Disabled Veteran-Owned Small Business (SDVOSB)** based in Washington, D.C., TESS Partners serves federal agencies and mission-driven organizations with full-service communications and marketing expertise. Whether orchestrating stakeholder engagement for a technology adoption program, coordinating multi-channel Veteran patient outreach, or managing executive communications during policy changes, TESS Partners ensures every briefing, campaign, and touchpoint reinforces the mission.

The **power** of **tessellated thinking.**

What **We Do**

- Executive & Internal Communications
- Content Creation & Editorial Support
- Website Design & Development
- Graphic Design & Creative Production
- Change Communications
- Market Research & Public Opinion Polling
- Social Media & Digital Marketing
- Video Production

SBA U.S. Small Business Administration

SDVOSB Service-Disabled Veteran-Owned Small Business CVE

TESS Partners

Client **Spotlights**

Advancing Healthcare Technology Adoption

Dept. of Veterans Affairs | National Program Office, TeleCritical Care

TESS supported VA VA's TeleCritical Care expansion through change communications and stakeholder engagement, promoting provider adoption and Veteran access to remote critical care services at 70 facilities nationwide.

Strengthening Safety Communications

Dept. of Transportation | National Highway Traffic Safety Administration

TESS Partners supports NHTSA's state highway safety offices in behavior change campaigns, providing technical assistance for media planning, creative development, and high-visibility enforcement initiatives to reduce traffic fatalities.

Increasing Awareness of Healthcare Benefits

Defense Health Agency | TRICARE

TESS supported the Defense Health Agency in its ongoing mission of beneficiary outreach and education through creative design, video production, and digital marketing and analytics.

Advocating for Veteran Public Health

Dept. of Veterans Affairs | Airborne Hazards & Burn Pits Center of Excellence

TESS supports VA in its Veteran engagement and education initiatives as part of the agency's ongoing commitment to Veterans exposed to environmental hazards while serving.

Inspiring Communities to Act

Smithsonian Institution

TESS supported the Smithsonian Institution through digital marketing, creative design, and public relations campaigns as it tells the American story and gives voices to communities.

Smithsonian

NAICS

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Prime **Vehicles**

GSA VECTOR

Veteran Enterprise Contracting for Transformation and Operational Readiness

We see how it all **fits together**.

Let's connect.

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