



CAPABILITY STATEMENT

Promoting Health, LLC

Service-Disabled Veteran-Owned Small Business (SDVOSB) | Psychological Evaluation & Behavioral Health Consulting

COMPANY OVERVIEW

Promoting Health, LLC is a 100% Service-Disabled Veteran-Owned Small Business (SDVOSB) headquartered in Maryland. The firm is led by Matthew Johnson, PhD, ABPP, a board-certified psychologist and psychoanalyst with leadership experience as a federal healthcare department head within a military medical system, overseeing clinical operations, personnel, and program delivery.

Promoting Health, LLC supports federal agencies requiring rapid, high-quality psychological evaluation and behavioral health support for safety-sensitive personnel and high-demand environments.

As a single-member, member-managed LLC, the company is 100% owned and controlled by a Service-Disabled Veteran and qualifies for SDVOSB set-aside contracts under 13 CFR Part 128.

CORE COMPETENCIES

- Psychological Evaluations (C&P, Fitness-for-Duty, Pre-Employment)
- Behavioral Health Consulting & Program Development
- Clinical Risk Assessment & Management
- Trauma-Focused Treatment & Post-Critical-Incident Support
- Training, Education & Clinical Supervision

DIFFERENTIATORS

- **SDVOSB Eligible:** 100% veteran-owned and controlled; eligible for federal set-aside contracts
- **Board-Certified Expertise (ABPP):** Among a small percentage of psychologists nationally with board certification
- **Federal Healthcare Leadership:** Experience operating within high-accountability, government-regulated systems
- **Rapid Deployment / Low Overhead:** Streamlined structure enables efficient onboarding and execution

PAST PERFORMANCE

Supports psychological evaluation and behavioral health needs for federal, public safety, and veteran populations.

- **Federal Healthcare Leadership:** Department Head, Naval Health Clinic Annapolis; oversight of 10+ staff, clinical operations, and specialty services
- **VA Disability & C&P Evaluations:** Contract Psychologist Evaluator, Veterans Evaluation Services (VES), conducting independent evaluations for veterans and service members
- **Public Safety Evaluations:** Pre-employment and post-critical-incident psychological services for law enforcement, fire, EMS, corrections, and 911 personnel

COMPANY DATA

Business Name: Promoting Health, LLC

Business Type: SDVOSB

Incorporation: Maryland

UEI: J3T5GECBNM29

CAGE Code: 19QX6

Primary NAICS: 621330

Offices of Mental Health Practitioners

Additional NAICS: 621498, 541611, 611430

PSC Codes: Q201, Q999, R408, U099

SAM.gov: Active — Renews 2027-02-25

SDVOSB Status: Pending Certification

CONTACT

Matthew Johnson, PhD, ABPP

Psychologist & Psychoanalyst
Co-Founder, Off-Campus Clinicians

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