

2026

SPONSORSHIP & REGISTRATION **PROSPECTUS**

VETERAN SMALL BUSINESS ADVOCATE AWARDS

October 15, 2026
The Army Museum
1775 Liberty Dr
Fort Belvoir, VA

Sponsored by:
J.P.Morgan



www.nvsbc.org



Awards

Champion of Veteran Enterprise

Recognizes the federal agencies and large business prime contractors who have championed contractual partnerships with Veteran Owned Small Businesses (VOSBs).

Veteran Small Business Advocate of the Year

Recognizes one federal representative and one prime contractor representative who went above and beyond in advocating for the VOSBs within their agency or company.

Gordon H. Mansfield Veterans Small Business

Recognizes a Veteran who owns and operates a successful small business, provides employment opportunities to veterans, and gives back to the veteran community in a substantial and continuous way.

Small Business of the Year

Recognizes a VOSB that demonstrated exemplary “Best Practices” in the federal government with a successful track record and a commitment to strengthening Veteran-owned businesses within the community.

Small Business Employee of the Year

Recognizes a VOSB employee who made a meaningful impact to their company and has demonstrated a commitment to the VOSB community.

Sponsorship Opportunities

Gold Sponsor - \$20,000 (1 available)

- Recognized as Gold Sponsor across all event marketing materials
- Logo and/or company name featured on:
 - Event webpage
 - Email communications
 - Event slide presentation & signage
- Announced in Welcome Remarks
- Recognized as Reception Sponsor
- Full-page advertisement in printed program
- 3 social media mentions leading up to event
- 10 VIP tickets to seated dinner

Silver Sponsor - \$15,000 (2 available)

- Recognized as Silver Sponsor across all event marketing materials
- Logo and/or company name featured on:
 - Event webpage
 - Email communications
 - Event slide presentation & signage
- Announced in Welcome Remarks
- Recognized as Silent Auction Sponsor
- Half-page advertisement in printed program
- 3 social media mentions leading up to event
- 8 tickets to seated dinner

Bronze Sponsor - \$10,000 (4 available)

- Recognized as Bronze Sponsor across all event marketing materials
- Logo and/or company name featured on:
 - Event webpage
 - Email communications
 - Event slide presentation & signage
- Announced in Welcome Remarks
- Recognized as Floral Arrangement Sponsor
- Quarter-page advertisement in printed program
- 2 social media mentions leading up to event
- 6 tickets to seated dinner



Sponsorship Opportunities

Photography Sponsor - \$9,000 (1 available)

- Recognized as Photography Sponsor across all event marketing materials
- Logo and/or company name featured on:
 - Event webpage, including dedicated event photo gallery page
 - Email communications
 - Event slide presentation & signage
- Recognized as Step & Repeat Sponsor
- Quarter-page advertisement in printed program
- 2 social media mentions
- 5 tickets to seated dinner

Bar Sponsor - \$6,000 (4 available)

- Recognized as Bar Sponsor across all event marketing materials
- Logo and/or company name featured on:
 - Event webpage
 - Event slide presentation & signage
 - Cocktail napkins
- Sponsors complimentary drink ticket for attendees
- Quarter-page advertisement in printed program
- 1 social media mention
- 5 tickets to seated dinner

Table Sponsor - \$6,000 (22 available)

- Recognized as Table Sponsor across all event marketing materials
- Logo and/or company name featured on:
 - Event webpage
 - Dedicated sponsored table with branded table tent
- Quarter-page advertisement in printed program
- 1 social media mention
- 5 tickets to seated dinner



Sponsorship Opportunities

Demi-Table Sponsor - \$2,500 (10 available)

- Recognized as Demi-Table Sponsor across all event marketing materials
- Logo and/or company name featured on:
 - Event webpage
 - Table Signage
- Quarter-page advertisement in printed program
- 2 tickets to seated dinner

National Anthem Sponsor - \$3,000 (1 available)

- Recognized as National Anthem Sponsor across all event marketing materials
- Logo and/or company name featured on:
 - Event webpage
 - Event slide presentation
 - Event printed program
- Quarter-page advertisement in printed program
- 3 tickets to seated dinner

Program Advertisement - \$200

- Quarter-page advertisement in printed program



Sponsor and Register

Become a Sponsor

Accomplish your marketing goals and reach your targeted audience by sponsoring the NVSBC Awards Gala, receiving tremendous value & brand recognition through a variety of digital and in-person assets.

The NVSBC-EF is also accepting products, services, or experiential donations for the silent auction. Do you have something you would like to donate? Please email rebecca.kane@nvsbc.org.

All silent auction items to be provided by **September 17, 2026** to prepare for the event.

Register for Gala

Event Ticket Prices

- Non-Member Organization \$120
- Member Organization: \$95
- Government: \$75



Recognizing Federal Agencies and GovCon Primes that Fuel Veteran Small Business in America