



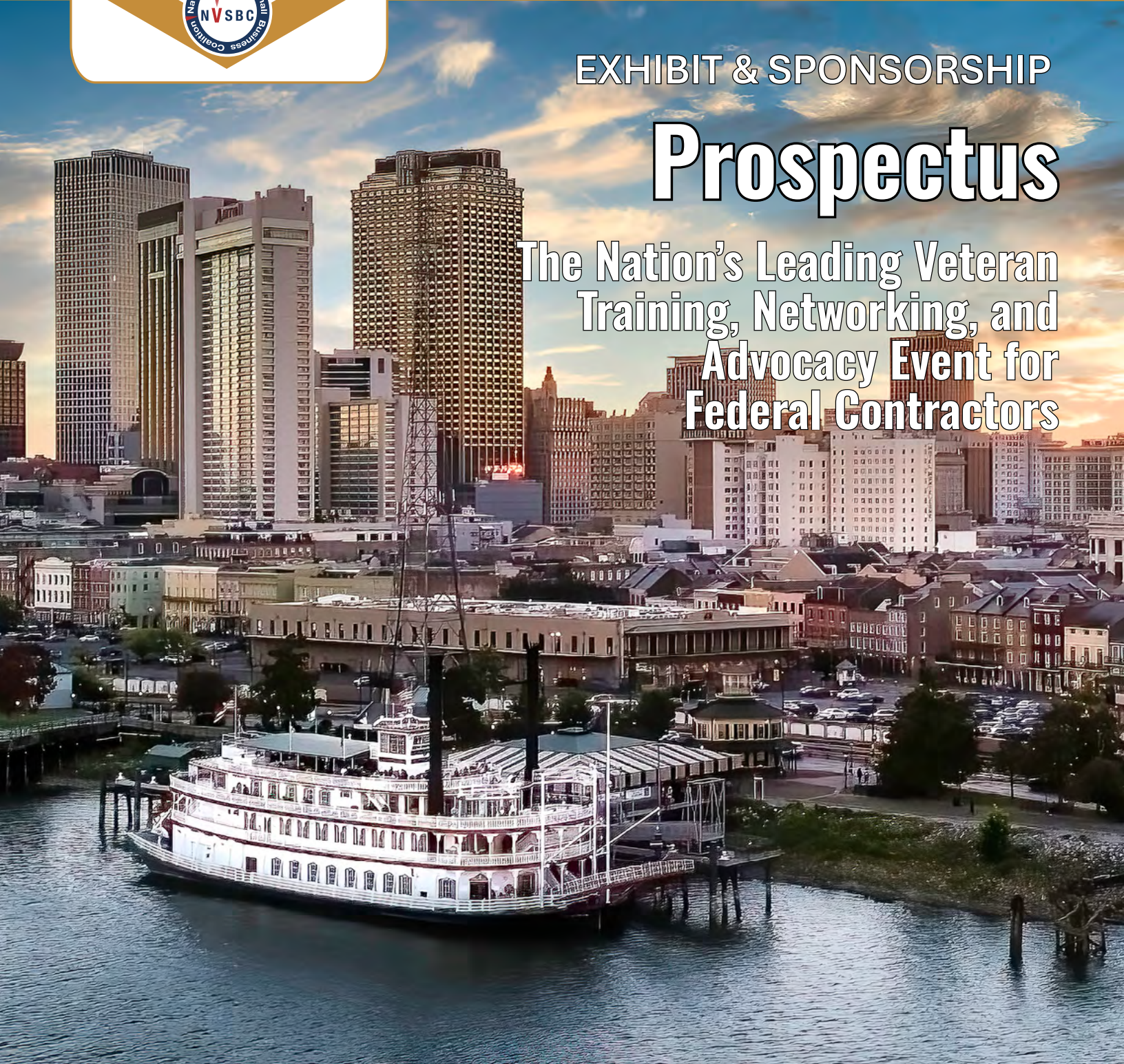
*New Orleans*

June 1-4, 2026

EXHIBIT & SPONSORSHIP

# Prospectus

The Nation's Leading Veteran  
Training, Networking, and  
Advocacy Event for  
Federal Contractors







# NVSBC WELCOMES YOU TO **VETS26!**

The National Veteran Small Business Coalition (NVSBC) invites you to participate in the VETS26 Conference. The Conference will be held in New Orleans, Louisiana on June 1-4, 2026.

VETS26 continues our 14-year tradition of delivering the leading Veteran Small Business Conference providing a business-focused environment to deliver on the three core components of the NVSBC Mission – Training, Networking, and Advocacy.

VETS26 provides small business owners, large business partners, vendors, and government leaders the opportunity to meet and build new business development teams and partnerships. VETERANS MEAN BUSINESS explores timely and innovative strategies to capture new Federal business. VETS26 is the must-attend Conference of 2026!

VETS26 will bring together participants from government, small and large businesses, and Veteran-focused associations and service organizations. The Conference fulfills the NVSBC Mission of Training, featuring 4 days of keynote presentations, general sessions, and breakout strategy sessions focused on Federal procurement trends, business opportunities, fed policy impact on agency acquisition, and other government contracting focused topics.

VETS26 offers Networking opportunities all day, every day at breakfasts, coffee breaks, luncheons, evening receptions, and other informal gathering sessions.

VETS26 provides the latest trends and updates on NVSBC's market-leading federal Advocacy initiatives and what they mean to your small business. The exhibit hall, a VETS26 key destination, features over 100 organizations showcasing their products and services to key small business decision makers.

# Training **Networking** Advocacy



# PREMIERE SPONSORSHIP LEVELS

## LEADERSHIP SPONSOR

**\$50,000**

- ★ Conference Readiness Training Series sponsor
- ★ NVSBC Membership Event sponsor
- ★ Concierge networking services
- ★ Opening General Session Sponsor
- ★ Introduction for one (1) additional General Session
- ★ Premium listing in Program Guide accompanied by 100-word description within the "Meet the Leadership Sponsor" segment
- ★ Logo and link on VETS26 website
- ★ Full page ad in Program Guide in premium location
- ★ Eight (8) complimentary registrations
- ★ Three (3) exclusive social media posts
- ★ Three (3) mentions leading up to/during conference
- ★ Identified as Leadership Sponsor on conference signage
- ★ Announced at Welcome Ceremony
- ★ One (1) item & one (1) paper insert to be included in conference bag
- ★ Premium floor cling promotion
- ★ Premium window cling promotion

## TITANIUM SPONSOR

**\$25,000**

- ★ Mobile App sponsor
- ★ Daily Recap email sponsor
- ★ Concierge networking services
- ★ Pre-recorded video introduction for one (1) General Session
- ★ Premium listing in Program Guide accompanied by 50-word description within the "Meet the Titanium Sponsor" segment
- ★ Logo and link on VETS26 website
- ★ Full page ad in Program Guide in premium location
- ★ Six (6) complimentary registrations
- ★ Two (2) exclusive social media posts
- ★ Three (3) mentions leading up to/during conference
- ★ Identified as Titanium Sponsor on conference signage
- ★ Announced at Welcome Ceremony
- ★ One (1) item & one (1) paper insert to be included in conference bag
- ★ Premium floor cling promotion
- ★ Premium window cling promotion

## PLATINUM SPONSOR

**\$15,000**

- ★ Networking Lounge sponsor
- ★ Headshot Lounge sponsor
- ★ Daily Recap email sponsor
- ★ Logo and link on VETS26 website
- ★ Full page ad in Program Guide
- ★ Four (4) complimentary registrations
- ★ Two (2) exclusive social media posts
- ★ Two (2) mentions leading up to/during conference
- ★ Identified as Platinum Sponsor on conference signage
- ★ Announced at Welcome Ceremony
- ★ One (1) item and one (1) paper insert to be included in conference bag
- ★ Floor cling promotion
- ★ Window cling promotion







# SPONSORSHIP LEVELS

## GOLD SPONSOR \$10,000

- ★ Three (3) complimentary registrations
- ★ 1/2 page ad in Program Guide
- ★ Logo and link on VETS26 website
- ★ One (1) exclusive social media post
- ★ Two (2) mentions leading up to/during conference
- ★ Identified as Gold Sponsor on sponsorship signage
- ★ Announced at Welcome Ceremony
- ★ One (1) paper insert in conference bag
- ★ Floor cling promotion

## SILVER SPONSOR \$7,500

- ★ Two (2) complimentary registrations
- ★ 1/4 page ad in Program Guide
- ★ Logo and link on VETS26 website
- ★ One (1) exclusive social media post
- ★ One (1) mention leading up to/during conference
- ★ Identified as Silver Sponsor on sponsorship signage
- ★ Announced at Welcome Ceremony
- ★ One (1) paper insert in conference bag

## BRONZE SPONSOR (RESERVED FOR SMALL BUSINESSES) \$4,500

- ★ Three (3) complimentary registrations
- ★ 1/4 page ad in Program Guide
- ★ Logo and link on VETS26 website
- ★ One (1) exclusive social media post
- ★ One (1) mention leading up to/during conference
- ★ Identified as Bronze Sponsor on sponsorship signage
- ★ Announced at Welcome Ceremony







# VISIBILITY SPONSORSHIPS

## WIFI SPONSOR \$20,000

- ★ Two (2) complimentary registrations
- ★ One (1) exclusive social media post
- ★ One (1) mention leading up to/during conference
- ★ Listed as Wi-Fi Sponsor on Mobile App
- ★ Highlighted as Wi-Fi sponsor on signage throughout conference
- ★ Showcased as Wi-Fi sponsor where Wi-Fi credentials are electronically displayed including Exhibit Hall, General Session Room, and relevant slides throughout conference
- ★ Announced at Welcome Ceremony
- ★ 1/4 ad in Program Guide

*"As the owner of a service-disabled veteran-owned small business, our growth relies not just on our own ability to identify and pursue new opportunities, but through partnering with companies that share our core values and beliefs that also have capabilities of their own that complement or supplement our own strengths. Over the years, the NVSBC VETS Conferences have presented many opportunities for us to meet like-minded professionals, helping us to foster that opportunity for growth."*

—Robert Santmyer, President & CEO,  
PenBay Technology Group LLC







# RECEPTION SPONSORSHIPS

**WELCOME RECEPTION SPONSOR**  
**TUESDAY**  
**\$22,500**

- ★ Two (2) complimentary registrations
- ★ ¼ page ad in Program Guide
- ★ Logo on signage throughout the reception
- ★ Logo on signage at the bar/beverage station
- ★ Logo on bar napkins
- ★ One (1) exclusive social media post
- ★ One (1) mention leading up to/during conference
- ★ Five (5) minutes to offer welcoming remarks during reception
- ★ Identified as Reception Sponsor on sponsorship signage
- ★ Announced at Welcome Ceremony

**NETWORKING RECEPTION EXHIBIT HALL SPONSOR**  
**WEDNESDAY**  
**\$22,500**

- ★ Two (2) complimentary registrations
- ★ ¼ page ad in Program Guide
- ★ Logo on signage throughout the reception
- ★ Logo on signage at the bar/beverage station
- ★ Logo on bar napkins
- ★ One (1) exclusive social media post
- ★ One (1) mention leading up to/during conference
- ★ Identified as Reception Sponsor on sponsorship signage
- ★ Announced at Welcome Ceremony
- ★ One (1) paper insert in conference bag

**CHIEF EXECUTIVE OFFICER VIP RECEPTION SPONSOR**  
**\$10,000**

- ★ Two (2) complimentary registrations
- ★ ½ page ad in Program Guide
- ★ Logo on signage throughout the reception
- ★ Logo on bar napkins
- ★ One (1) exclusive social media post
- ★ One (1) mention leading up to/during conference
- ★ Announced at Welcome Ceremony
- ★ One (1) paper insert in conference bag





# A LA CARTE SPONSORSHIPS

Want to elevate branding and marketing initiatives for your company and be listed as a NVSBC sponsor but have a limited budget? Consider the sponsorship opportunities below. These sponsorship opportunities may be purchased fully (your brand exclusively) or partially (in which you will be branded with others who commit to that same opportunity).

## ★ Conference Tote Bags – \$10,000

- Logo emblazoned on conference tote bags

## ★ Conference Lanyards – \$7,500

- Logo on badge lanyards

## ★ Hotel Key Card Sponsor – \$7,500

- Logo on electronic hotel key

## ★ Registration Sponsor – \$7,500

- Logo on large signage at registration counter
- Listed as the Registration Sponsor on the website registration page

## ★ Charging Station Sponsor - \$5,000

- One (1) charging station with custom-branded wrap in a high-traffic location
- Custom-branded screen on charging station

## ★ Conference Pens – \$5,000

- Company name/logo on pens included in all conference bags

## ★ Matched Networking Sponsor (NAICS) – \$5,000

- 3 Subject Matter Experts (SMEs) to participate during Matched Networking session\*
- Logo on Matched Networking signage
- ¼ page ad in Program Guide

*\*Does not include conference registrations*

## ★ Matched Networking Sponsor (Federal Contracting Experts) – \$5,000

- 3 Subject Matter Experts (SMEs) to participate during Matched Networking session\*
- Logo on Matched Networking signage
- ¼ page ad in Program Guide

*\*Does not include conference registrations*

## ★ Breakfast Sponsor – \$4,500

- One (1) complimentary registration
- Logo on signage where breakfast is hosted
- Logo on napkins
- Logo on general session screen during breakfast
- Announced in general session

## ★ National Anthem Singers – \$2,500

- Announced during flag ceremony
- Acknowledged on slide during ceremony

## ★ Coffee Break Sponsor – \$2,000

- Logo on coffee station signage (for one (1) coffee break)
- Logo on napkins
- Logo on general session screen during coffee break
- Announced in general session

## ★ Strategy Period Sponsor - \$750

*RESERVED FOR SMALL BUSINESSES*

- Logo on signage in front of breakout room for individual strategy session

## ★ 1/4 Page Advertisement – \$200

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- ¼ page ad in Program Guide

Questions about Sponsorships? [Click here!](#)





# EXHIBIT FEES & BOOTH PACKAGES

## Exhibitor Prices

Standard Exhibitor .....	\$3,000
Veteran, Government, Nonprofit Exhibitor .....	\$1,750

## Exhibitor Package Includes

- ★ One (1) 10' X 10' booth
- ★ Pipe and drape
- ★ One (1) 6' draped table (3 sides)
- ★ Two (2) contour chairs
- ★ One (1) wastebasket
- ★ Company listing on website & conference app
- ★ Company listing in the printed program
- ★ One (1) ID Sign (7"X44") – single line
- ★ Two (2) full complimentary registrations

**Click here to  
purchase an Exhibit  
Booth!**

Questions about Exhibit Booths? [Click here!](#)

