

Finance Symposium

2026

*Simplifying Finance for
Small Business Professionals*

HOSTED BY



FEBRUARY 25, 2026

Fuse at Mason Square

3351 Fairfax Dr

Arlington, VA 2220

Time: 8:30 AM-3:30 PM ET

SPONSORSHIP

Prospectus



WELCOME

The 2026 Finance Symposium is an annual event focused entirely on access to capital for Veteran GovCon's. This event will be hosted by the National Veteran Small Business Coalition (NVSBC) at the Fuse at Mason Square on Monday, February 25.

Support Today!

This symposium supports the NVSBC effort to achieve a strong **American economy** and **national industrial base** powered by ever **increasing numbers** of successful and **growing** veteran owned small businesses.

Sponsor today and reach your target audience of service-disabled and veteran small business professionals! Receive tremendous value & brand recognition as Capital Access Providers and GovCon Professionals collaborate to achieve common goals.

Finance Subject Matter Experts – Advance your mission through sponsorship! Support veteran owned small businesses as the fastest growing set aside category. Build and sustain relationships with GovCon professionals looking for guidance at various stages of company life cycles.

Participants – Learn from subject matter experts and network with experienced GovCon professionals and Service Providers as they share best practices, key insights, and tips of the trade for successful growth!



CAPITAL GOVCON ACCESS

LEVEL SPONSORSHIPS

GOLD SPONSOR \$15,000

- Five (5) Registrations
- Matched Networking Participation as a SME
- Exhibit Table
- Announced at welcome remarks
- Logo recognition on website
- Logo recognition on event signage
- Logo recognition in printed program
- Full page advertisement in printed program
- Three (3) social media mentions
- Recognition in First Call newsletter
- Recognition in annual report

2 available

SILVER SPONSOR \$10,000

- Four (4) Registrations
- Matched Networking Participation as a SME
- Exhibit Table
- Announced at welcome remarks
- Logo recognition on website
- Logo recognition on event signage
- Logo recognition in printed program
- 1/2 page advertisement in printed program
- Two (2) social media mentions
- Recognition in First Call newsletter
- Recognition in annual report

2 available

BRONZE SPONSOR \$5,000

- Three (3) Registrations
- Matched Networking Participation as a SME
- Exhibit Table
- Announced at welcome remarks
- Logo recognition on website
- Logo recognition on event signage
- Logo recognition in printed program
- 1/4 page advertisement in printed program
- Two (2) social media mentions
- Recognition in First Call newsletter
- Recognition in annual report

4 available

Level Sponsorships provide scaled marketing exposure based on investment level.



VISIBILITY SPONSORSHIPS

MATCHED NETWORKING SPONSOR \$4,500

- Up to 3 Registered as a SME participating in Matched Networking
- Logo recognition on website
- Logo recognition on event signage
- Logo recognition in printed program
- 1/4 page advertisement in printed program
- Three (3) social media mentions
- Recognition in First Call newsletter
- Recognition in annual report

3 available

BREAKFAST SPONSOR \$5,000

- Two (2) Registrations
- Matched Networking Participation as a SME
- Logo recognition on event signage
- Logo on napkins
- 1/4 page advertisement in printed program
- One (1) Social media mentions leading up to event
- Recognition in First Call newsletter
- Recognition in annual report

1 available

LUNCH SPONSOR \$5,000

- Two (2) Registrations
- Matched Networking Participation as a SME
- Logo recognition on event signage
- Logo on napkins
- 1/4 page advertisement in printed program
- One (1) Social media mentions leading up to event
- Recognition in First Call newsletter
- Recognition in annual report

1 available

COFFEE STATION SPONSOR \$5,000

- Two (2) Registrations
- Matched Networking Participation as a SME
- Logo recognition on event signage
- Logo recognition on coffee sleeves
- 1/4 page advertisement in printed program
- One (1) Social media mentions leading up to event
- Recognition in First Call newsletter
- Recognition in annual report

1 available



Visibility Sponsorships provide branding for high traffic social focused gatherings.

A LA CART SPONSORSHIPS

LANYARD SPONSOR \$2,000

- One (1) Registration
- Logo on badge lanyard
- 1/4 page advertisement in printed program
- One (1) Social media mention leading up to event

1 available

BAG SPONSOR \$2,000

- One (1) Registration
- Logo on event swag bag
- 1/4 page advertisement in printed program
- One (1) Social media mention leading up to event

1 available

PEN SPONSOR \$1,500

- One (1) Registration
- Logo on pen to be included in swag bag
- 1/4 page advertisement in printed program
- One (1) Social media mention leading up to event

1 available

NOTEBOOK SPONSOR \$1,500

- One (1) Registration
- Logo on notebook to be included in swag bag
- 1/4 page advertisement in printed program
- One (1) Social media mention leading up to event

1 available

NATIONAL ANTHEM SPONSOR \$1,000

- One (1) Registration
- Logo recognition in printed program
- One (1) Social media mentions leading up to event
- 1/4 page advertisement in printed program

1 available

ADVERTISEMENTS \$200

- 1/2 page advertisement in printed program

unlimited available

A La Cart Sponsorships provide brand exposure to participants through essential conference tools.





SPONSOR TODAY!



**For any sponsorship questions,
please contact:**

Adelaide Kahn

Development Director

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Proceeds from the annual Finance Symposium will benefit the NVSBC Education Foundation, a 501 (c) (3) non-profit organization. The NVSBC Education Foundation provides nationally recognized training, networking, and advocacy for Veteran, small business entrepreneurs in the federal market to ensure they are procurement-ready and have enhanced access to opportunities to start, operate, sustain, and grow competitive and strong businesses serving Federal agencies and other government contractors. Proceeds from the symposium will support our mission.

VETERANS MEAN BUSINESS