



Veteran Small Business 2025 Advocate Awards

Sponsorship & Registration

PROSPECTUS

NOVEMBER 6, 2025

Falls Church Marriott
Fairview Park
Falls Church, Virginia

5:30–6:30 PM: Reception
6:30–8:30 PM: Dinner & Awards Ceremony
Business Attire



Recognizing Federal Agencies and GovCon Primes that Fuel Veteran Small Business in America

Champion of Veteran Enterprise Award

Recognizes the **federal agencies** and **large business prime contractors** who have championed contractual partnerships with Veteran Owned Small Businesses (VOSBs).

Veteran Small Business Advocate of the Year Award

Recognizes **one federal representative or team** and **one prime contractor representative or team** who went above and beyond in advocating for the VOSBs within their agency.

Gordon H. Mansfield Veterans Small Business Award

Recognizes a **veteran** who owns and operates a successful small business, provides employment opportunities to veterans, and gives back to the veteran community in a substantial and continuous way.

Small Business of the Year

Recognizes a **VSOB** that demonstrated exemplary “Best Practices” in the federal government with a successful track record and a commitment to strengthening Veteran-owned businesses within the community.

Small Business Employee of the Year

Recognizes a **VOSB employee** who made a meaningful impact to their company and has demonstrated a commitment to the VOSB community.

RECOGNIZE GOVCON CELEBRATE



SPONSORSHIPS

VETERAN CHAMPION SPONSOR \$18,000 (1 AVAILABLE)

- Introduced as Veteran Champion Sponsor at event
- Logo recognition as Veteran Champion Sponsor at event
- Announced at welcome remarks & closing remarks
- Logo on signage & printed program
- Full page in printed program
- 3 social media mentions leading up to event
- Recognition in First Call newsletter – 56k+ VOSB firms, large primes, and professional services
- Recognition in annual report & website
- Logo on registration, event page

INCLUDES: 5 TICKETS TO SEATED DINNER & COMPLIMENTARY DRINK TICKETS

WI-FI SPONSOR \$8,000 (1 AVAILABLE)

- Logo on Customized Landing Page
- Logo on pre-event emails referencing WiFi sponsor
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 56k+ VOSB firms, large primes, and professional services
- Recognition in annual report & website

INCLUDES: 4 TICKETS TO SEATED DINNER

EVENT SPONSOR \$12,000 (4 AVAILABLE)

- Introduced as Event Sponsor at event
- Logo recognition as Event Sponsor at event
- Announced at welcome remarks
- Logo on signage & printed program
- 1/2 page in printed program
- 2 social media mentions leading up to event
- Recognition in First Call newsletter – 56k+ VOSB firms, large primes, and professional services
- Recognition in annual report & website
- Logo on registration, event page

INCLUDES: 5 TICKETS TO SEATED DINNER

SILENT AUCTION SPONSOR \$8,000 (4 AVAILABLE)

- Logo on Silent Auction Landing Page
- Logo on pre-event emails referencing silent auction
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 56k+ VOSB firms, large primes, and professional services
- Recognition in annual report & website

INCLUDES: 4 TICKETS TO SEATED DINNER



SPONSORSHIPS

FLORAL ARRANGEMENT SPONSOR \$8,000 (1 AVAILABLE)

- Logo recognized on centerpieces and on sponsor signage throughout the event
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 56k+ VOSB firms, large primes, and professional services
- Recognition in annual report & website

INCLUDES: 4 TICKETS TO SEATED DINNER

PHOTOGRAPHY SPONSOR \$7,000 (1 AVAILABLE)

- Logo on select pre-event as well as post-event emails
- Logo on printed program
- 1/4 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter – 56k+ VOSB firms, large primes, and professional services
- Recognition in annual report & website
- Logo on registration, event page

INCLUDES: 3 TICKETS TO SEATED DINNER

MUSIC SPONSOR \$8,000 (1 AVAILABLE)

- Logo on registration, event page
- Logo on pre-event emails
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 56k+ VOSB firms, large primes, and professional services
- Recognition in annual report & website

INCLUDES: 4 TICKETS TO SEATED DINNER

TABLE SPONSOR \$6,000 (32 AVAILABLE)

- Logo featured on individual table
- Logo on printed program
- 1/4 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter – 56k+ VOSB firms, large primes, and professional services
- Recognition in annual report & website
- Logo on registration, event page

INCLUDES: 5 TICKETS TO SEATED DINNER



SPONSORSHIPS

BEVERAGE SPONSOR \$6,000 (4 AVAILABLE)

- Logo featured at the bar and on cocktail napkins
- Logo on printed program
- 1/4 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter – 56k+ VOSB firms, large primes, and professional services
- Recognition in annual report & website
- Logo on registration, event page

INCLUDES: 5 TICKETS TO SEATED DINNER

NATIONAL ANTHEM SPONSOR \$3,000 (1 AVAILABLE)

- Announced during national anthem ceremony
- Logo on printed program
- 1/8 page in printed program
- 1 social media mention leading up to event
- Recognition in First Call newsletter - 56k+ VOSB firms, large primes, and professional services
- Recognition in annual report & website

INCLUDES: 2 TICKETS TO SEATED DINNER





SPONSOR & REGISTER

*Recognizing Federal Agencies and GovCon Primes
that Fuel Veteran Small Business in America*

Event Ticket Prices

Non-Member Organization \$120

Member Organization: \$95

Government: \$75

Register for the Gala

The NVSBC-EF is also accepting product, service, or experience donations for the silent auction. Do you have something you are able to donate? Please email rebecca.kane@nvsbc.org. All silent auction items to be provided by October 17, 2025 to prepare for the event.