CONFERENCE PREVIEW

The Nation’s Leading VSO-Sponsored Training, Networking, and Advocacy Event for Small Businesses Serving as Federal Contractors
Welcome

The National Veterans Small Business Coalition (NVSBC) invites you to participate in the VETS22 Conference. The Conference will be held at the Doubletree Hotel at SeaWorld in Orlando, Florida on May 17-20, 2022.

VETS22 continues our 12-year tradition of delivering the leading VSO-sponsored Veteran Small Business Conference providing a business-focused environment to deliver on the three core components of the NVSBC Mission – Training, Networking and, Advocacy.

VETS22 provides small business owners, large business partners, vendors, and government leaders the opportunity to meet and build new business development teams and partnerships. LAUNCH YOUR FUTURE! by exploring timely and innovative strategies to capture new Federal business. VETS22 is the must-attend Conference of 2022!

VETS22 will bring together more than 500 participants from government, small and large businesses, and Veteran-focused associations and service organizations. The Conference fulfills the NVSBC Mission of Training, featuring 2 full days of keynote presentations, general sessions, and breakout strategy sessions focused on Federal procurement trends, business opportunities, fed policy impact on agency acquisition, and other government contracting focused topics.

VETS22 offers Networking opportunities all day, every day at breakfasts, coffee breaks, luncheons, evening receptions, and other informal gathering sessions.

VETS22 provides the latest trends and updates on NVSBC’s market-leading federal Advocacy initiatives and what they mean to your small business. The exhibit hall, a VETS22 key destination, features 75 organizations showcasing their products and services to key small business decision makers.

“The VETS conference brings together Veteran Business Owners and companies who seek to work with Veteran Business Owners — VETS is a different experience than any other conference you’ll come across. It is very much a Vets-Helping-Vets mentality!”

— Al Sowers, Chief Executive Officer — OneZero Solutions

Training Networking Advocacy
VETS22’s unique environment promotes small business innovation and provides opportunities for small businesses to:

- Participate in a structured program of training sessions mixed with formal and informal networking opportunities
- Meet directly with large business and government representatives during scheduled and informal activities
- Leverage the event’s unique federal contracting emphasis to meet like-minded business leaders
- Develop key business relationships and expand business networks
- Engage with other small business owners to share ideas and best practices
- Gain knowledge that translates into new revenue streams and drives business growth

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VETS CONFERENCE ATTENDEE & ATTENDANCE DEMOGRAPHICS

- 84% Veteran Business
- 6% Government
- 2% Prime/Large
- 8% Other

Bar chart showing attendance numbers from VETS16 to VETS22:

- VETS16: 351
- VETS17: 363
- VETS18: 324
- VETS19: 396
- VETS21: 410
- VETS22: 500
Benefits

VETS22 is the largest VSO-sponsored conference serving Service Disabled Veteran Owned Small Businesses (SDVOSB), Veteran Owned Small Businesses (VOSB), and other small business categories (Women-owned, SDB/8(a), HUBZone, etc.).

Who Attends?

★ Small Business Owners and Leadership Teams
★ Large Businesses
★ Decision Makers
★ Government Agency Leadership
★ Industry Supplier Diversity Leadership
★ Prime Contractors
★ Small Business-Focused Vendors
★ Veteran Service Organizations
★ Other Nonprofit Organizations

VETS22 Delivers:

★ Opportunity to connect with teaming partners, government buyers, large business partners, and small business-focused vendors
★ Opportunity for prime contractors and large businesses to engage with leading growth-oriented small business owners for teaming, mentor/protégée partnerships, JVs and other new business directions

Exhibit Hall

★ The Networking Hub of the Conference
★ 10 Hours of Attendee Engagement over 2 Days, including Luncheon, Dedicated Networking Sessions and more

How Can You Benefit?

Participate in a structured program of training sessions mixed with formal and informal networking opportunities

Leverage the event’s unique federal contracting emphasis to meet like-minded business leaders

Connect with teaming partners, government buyers, large business partners, and small business-focused vendors

Engage with leading growth-oriented small business owners

VETS22: The Must-Attend Conference for Federal Small Businesses!

For more information contact scott.seemple@nvsbc.org